

Last updated: October 2025

Responsible Entity: Urban Group SRL | RNC: 131460801 | Email: info@urbangroup.do

1. Commitment to Privacy

Urban Group SRL protects the personal information of its clients, partners, and leads in accordance with Law No. 172-13 on the Protection of Personal Data. All collected information is handled with confidentiality, security, and responsibility.

2. Data Collected and Purpose

The data collected (name, phone number, email, city, and real estate interests) is used solely for commercial contact, personalized follow-up, sending information about projects, and complying with legal or contractual obligations. Urban Group does not request or store financial data such as credit card numbers, security codes, bank accounts, or passwords.

3. Security and Fraud Prevention

Urban Group does not request payments, cash advances, or personal transfers through WhatsApp, social media, or external links. All legitimate transactions are managed exclusively through official corporate channels. Users are advised to disregard any message offering discounts, benefits, or services in exchange for deposits or advance payments.

4. Confidentiality and Data Sharing

Personal information is accessible only to authorized collaborators and, when necessary, to secure technological platforms (Meta Ads, CRM, WhatsApp Business). Data is never sold or shared with third parties without prior consent. All third parties with access are bound by confidentiality clauses.

5. User Rights and Updates

Users may exercise their rights to access, rectify, cancel, or oppose the use of their data at any time by writing to protecciondedatos@urbangroup.do. Urban Group may update this policy in line with legal or internal changes; the latest version will always be available through the company's official channels.